

East Wichita News & WestSide Story

The monthly newspaper dedicated to both the East & West side of Wichita

A publication of Times-Sentinel Newspapers, L.L.C.

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Pricing

Size	Price	Color charge
Full Page	\$915	\$155
Half Page	\$545	\$105
Quarter Page	\$360	\$80
Eighth Page	\$205	\$55

All color is full-process CMYK. Color space is limited, available on a first-come, first-served basis.
Please reserve your space today!

Ad Dimensions

Size	Width	Height
Full Page	10.25"	10.25"
1/2 Vertical	4.90"	10.25"
1/2 Horizontal	10.00"	5.04"
1/4 Vertical	4.90"	5.04"
1/4 Tower	2.36"	10.25"
1/4 Horizontal	10.00"	2.36"
1/8 Vertical	2.36"	5.04"
1/8 Horizontal	4.90"	2.36"

East Wichita News is a free-distribution monthly newspaper published by Times-Sentinel Newspapers.

Monthly Readership
50,000 – 60,000 people

Circulation
25,000 homes

Zip Codes Covered:

67206 67208 67220 67230
67207 67218 67226 67002

Ad Delivery:

Email ads to graphics@tsnews.com. Preferred format is .pdf. Other acceptable formats include .eps, .tif, or .jpg if files are high resolution (minimum 180 DPI, all fonts and art embedded).

Files must be able to be opened in Creative Cloud. Ads must adhere to published dimensions - variations are not possible.

* Ads cancelled after 5:00 pm
Monday the week of publication are subject to a charge of 50% of the original ad cost.